



# EAEF Conference Sponsorship Opportunities

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## Platinum Conference Sponsorship Package – 1 available

- Become the prime sponsor of the event
- Three complimentary Conference registrations
- Pop up stand at front of conference room
- Table space for display of company flyers and other marketing materials
- Acknowledgement of your sponsorship during opening remarks
- Presentation of award
- Participate in panel discussion
- Logo on screen between speakers
- Top logo placement on Conference website with hyperlink
- Top logo placement in Conference advertising materials(at least 2 e mails to all members) and Conference programme
- Top Logo placement on website past conference page
- Logo on delegate folder
- Final attendee list with contact information
- Opportunity to welcome and address delegates at the pre -conference reception
- **€5000**

## Main Conference Dinner sponsorship – 1 available

- High visibility at the social highlight of the conference
- Your logo next to the event in the Conference Programme
- Company Logo placement on Conference website with hyperlink
- Free advertisement in the conference programme
- Your literature on guest tables
- “Thank you” address from the dinner chairperson during the welcome speech
- Opportunity to address delegates during the dinner
- Invite one (1) guest to attend the dinner
- **€4000**

## Gold Conference Sponsorship Package – 2 available

- Two (2) complimentary Conference registrations
- Table space for display of company flyers and other marketing materials in conference room
- Acknowledgement of sponsorship during opening remarks
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference programme
- Logo on delegate folder
- Final attendee list with contact information
- **€2500**



### **Silver Conference Sponsorship Package – 2 available**

- One (1) complimentary Conference registration
- Table space for display of company flyers and other marketing materials in conference room
- Acknowledgement of sponsorship during opening remarks
- Logo placement on Conference website with hyperlink
- Logo placement in Conference advertising materials and Conference programme
- Final attendee list with contact information
- **€1500**

### **Conference lunch sponsorship**

- Your logo next to event in the programme
- Your literature on guest tables
- Opportunity to address delegates for 5 minutes
- **€400**

### **Display Promotional Flyers**

- Allow delegates to read your promotional materials by displaying flyers in the break-out area of the conference
- A cost effective way of having a presence at the conference and increasing brand awareness, with minimal time and cost expense
- **€400**

### **Advertise on Delegate Folders**

- Put your logo onto the front of the delegate folder
- Increase brand awareness with minimal cost
- Delegates tend to keep folders therefore your organisation will remain visible after the Conference
- **€400**

### **Insert Promotional Flyers in Delegate Packs**

- Put your information into the hands of delegates\*
- Every delegate receives your material  
\*A5 or A4 x 2 pp
- **€300**

### **Advertise on Lanyards**

- Prominent advertisement for your organisation throughout the Conference
- All delegates receive lanyard onto which the name tag is attached
- **£300**



### **Advertise on name card**

- Highly visible way of showing your brand
- Your logo on every name card
- **€300**

### **Exhibition Stand**

- One pop up stand in the break-out area
- Meet delegates and talk about your products
- Table to place your literature
- **€300**

### **VIP Area**

- Create exclusivity for your brand
- Have your own VIP area in or near break-out area
- Invite guests to attend
- Tea/coffee/soft drinks during breaks
- Seating for 6 guests
- **€1000**